

Midwest

Follow the rural roads through rolling farmlands.
The down-to-earth flavor of the land is just ahead.

Merit Harvest Big Shirt Soft, shearling-like Sherpa texture. Down-to-earth comfort. Stitched to last. Chest pocket, back yoke, single button sleeves. Rustic faux wood oversized buttons. In Merit Blue. Unisex S, M, L, XL.

150



Merit Field Watch Timeless style. Quartz movement. Genuine leather strap, luminous hands/indices, scratch-resistant crystal. 100% stainless steel casing. Water-resistant. 3-year battery. Band color: Harvest Brown.

125

The easygoing, down-to-earth nature of the Midwest can win a guest over in an afternoon. Plan on staying longer, however; the wide-open horizons, shady trees and lazy summer days of small town lemonade stands and sleepy farm roads are hard to leave, impossible to forget.



IN THE HOUSE OF MERIT AWARDS

6 mg "tar," 0.4 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.